

We've had feedback from scientists asking for feedback on their zones. Whilst participation certificates are all well and good, they don't evidence the *impact* of public engagement. This report has been compiled by the I'm a Scientist team as a zone summary, containing moderator observations and our web statistics, to provide some meaningful information on your zone.

Electromagnetic Zone March 2012

The Electromagnetic Zone was sponsored by the [Science & Technology Facilities Council](#). This started as a particularly busy zone, the scientists received a huge number of questions and did a great job in quickly responding. The second week was much quieter regarding both the questions and the live chats, if only the scientists had known! The diversity of questions in this zone was huge and meant that the scientist's knowledge was tested from events in space to the adaptation of elephants.

Zone page	Pageviews
Zone homepage	2,511
ASK	3,511
CHAT	1,948
VOTE	3,677
List of questions	1,581
Scientists page	768

Number of views of zone pages on the I'm a Scientist site

	Zone	Zones average	Whole event
Number of registered students	379	330	2,626
% of active students (used ASK, CHAT, VOTE or commented)	85%	87%	-
Number of questions asked	1,794	1,134	9,070
Number of questions approved	490	424	3,394
Number of answers given	1,153	977	7,819
Number of comments	167	148	1,185
Number of votes	391	334	2,669
Number of live chats	13	16	125
Number of lines of live chat	5,199	6,106	48,845
Number of schools	11	10	81

Key figures from I'm a Scientist March 2012 for the zone, the average of all 8 zones, and the whole event

Popular topics

Popular live chat topics included what the scientists actually researched at CERN and career advice. There was great interest in the LHC and CERN ([will a black hole ever occur in CERN?](#)) along with how the Earth was created and what is in space, whether we are alone ([have you ever seen aliens on a different planet?](#) Or alternatively [Are my teachers aliens?](#)) And when the Universe will end ([do you think the world will end in 2012?](#)). There were also quite a few animal related questions ([When lightning hits the sea why don't all the fish die?](#)).

There was lots of interest in the scientists, not least because of some topical names (Mario and Smart) as well as the research they were involved in, their inspirations and what weapon they would use in a zombie apocalypse ([a cricket bat to the tune of "Don't stop me now" ...](#) in one case).

