



We've had feedback from scientists asking for feedback on their zones. Whilst participation certificates are all well and good, they don't evidence the *impact* of public engagement. This report has been compiled by the I'm a Scientist team as a zone summary, containing moderator observations and our web statistics, to provide some meaningful information on your zone.

Energy Zone March 2012

This zone was sponsored by the [RCUK Energy Programme](#). Energy had a busier first week than second. There was a really great feeling between the scientists – they all engaged well with the students and looked to each other's specialisms to answer questions. The scientists typing skills were pushed to the limits in the live chats but they still managed to give detailed answers. Great work!

Zone page	Pageviews
Zone homepage	2,163
ASK	1,370
CHAT	1,658
VOTE	959
List of questions	744
Scientists page	388

Number of views of zone pages on the I'm a Scientist site

Popular topics

Popular topics in the live chats were renewable energy and the types of energy we will be able to use in the future as well as advice on careers. Hot topics in questions asked in Energy Zone were which renewable energy we should be using in the future ([do you think hydrogen fuel is a potential substitute for petrol/diesel in the future?](#)), the atmosphere and climate change ([do you believe in climate change and if you do, why?](#)). There were also some philosophical questions about how life started ([did god make the earth or the big bang?](#)) and how science worked ([why can't scientists prove things, they can only disprove?](#)).

There was also lots of interest in the scientists themselves, how they had done at school and how they became involved in science. All the scientists answered with great tone and the group worked really well together. If one scientist gave a comprehensive answer then the other scientists would highlight this and maybe add on a joke or some extra comments. The scientists were really dedicated – in most of the live chats all 4 active scientists were there and they answered the questions really comprehensively.

	Zone	Zones average	Whole event
Number of registered students	229	330	2,626
% of active students (used ASK, CHAT, VOTE or commented)	87%	87%	-
Number of questions asked	620	1,134	9,070
Number of questions approved	263	424	3,394
Number of answers given	735	977	7,819
Number of comments	81	148	1,185
Number of votes	254	334	2,669
Number of live chats	14	16	125
Number of lines of live chat	5,261	6,106	48,845
Number of schools	7	10	81

Key figures from I'm a Scientist March 2012 for the zone, the average of all 8 zones, and the whole event

