

Science Week 2020 Zone Report

11–13 March 2020

The Science Week 2020 Zone (scienceweek20.imascientist.org.uk) was set up in response to the cancellation of the 2020 Big Bang Fair due to the global outbreak of the COVID-19 virus. The Zone provided a place for students from schools which were intending to attend the Big Bang Fair to connect with the exhibitors they would have met.

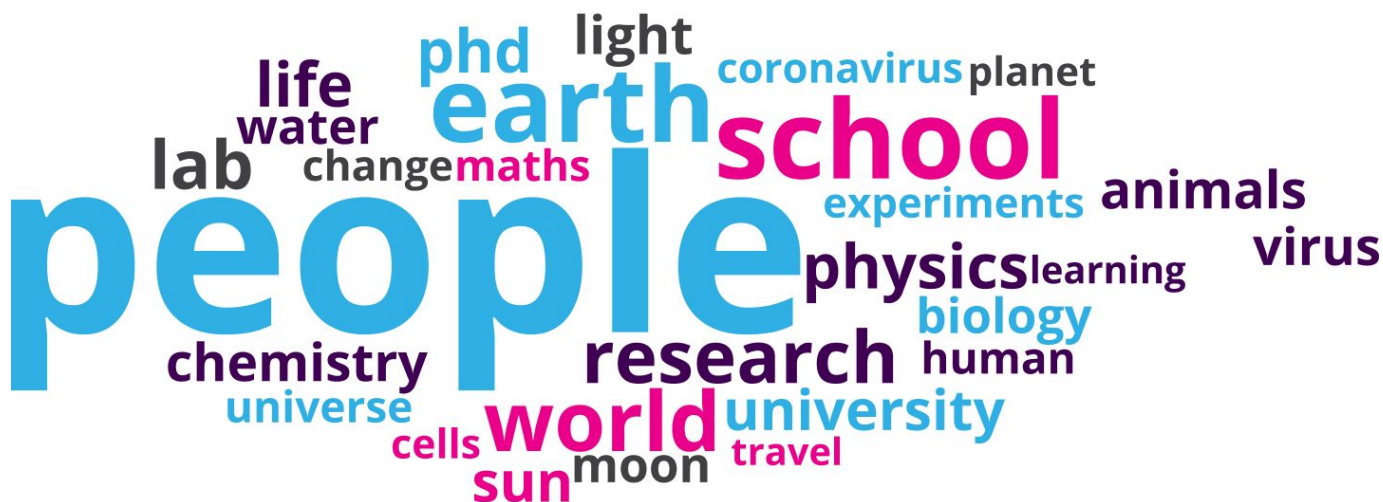
Key figures

- **17 live CHATs took place, with a total of 6,071 lines written.** This matches the scale of a standard 2-week *I'm a Scientist* zone, over just 3 days.
- **140 users (students and teachers) logged into the Zone, 96% of whom actively participated in live CHATs.** Many live chats were teacher-led, meaning that the true number of engaged students is higher than the 128 who logged into live chat themselves.
- **64 scientists and exhibitors actively participated in the Zone.** A full list of scientists and exhibitors can be found at: scienceweek20.imascientist.org.uk/scientists/
- **Engagement focussed on live CHATs;** no questions were posted through ASK by students or teachers, 21 answers were given in response to the initial question posted by the Zone moderator: *What are your plans for Science Week?* (scienceweek20.imascientist.org.uk/question/what-are-you-plans-for-science-week/)

Page views	Zone total	7,696
	ASK page	137
	CHAT page	1,583
Students logged in		128
Teachers logged in		22
% of users active in CHATs (students and teachers)		96%
Live chats		17
Lines of live chat		6,071
Average lines per chat		357

Popular topics in live CHATs

Popular words used by students, teachers, and scientists/exhibitors during live chats; size of each word represents its frequency (colour has no significance):



Feedback from participants

Thank you very much. We took part today and the children were so fired up! They were so engaged and asked some great questions. They really enjoyed the session and were asking about taking part again! — **Primary school teacher, email**

This makes me feel like I'm talking directly to you!!!!!!!!!!!!!! — **Student, live CHAT**



JungleScrum
@jungle_scrum



@imascientist thanks for organising the CHATs yesterday! @MoodySam had an awesome time answering student questions!

— @jungle_scrum, Twitter
(twitter.com/jungle_scrum/status/1237993181679099904)



Hayley Pincott
@HayleyPincott



I have to say what an incredible job @imascientist team have done in hosting these live chats for the schools that couldn't attend the big bang #Heroes #CoronavirusPandemic

— @HayleyPincott, Twitter
(twitter.com/HayleyPincott/status/1238089363319410688)



Anita Shaw
@STEMpwdLearning



Well isn't this a brilliant idea from @imascientist? 👍👏👏
👏 Definitely worth signing up if you are a school or scientist missing out on @BigBangFair. @YGTredeggarCS @EduRAEng

— @STEMpwdLearning, Twitter
(twitter.com/STEMpwdLearning/status/1237465054972383233)



Linda Needham
@NeedhamL56



This is a great idea for those of you who had plans to go to #BigBangFair this week. A @imascientist adventure all from the comfort of your own classroom, what's not to like? A bonus for everyone #asechat

— @NeedhamL56, Twitter
(twitter.com/NeedhamL56/status/1237035673070288897)